

“DIY” Smart Tiles Project” Contest Rules

IMPORTANT: PLEASE READ THESE RULES (THE "RULES") BEFORE ENTERING THE “DIY” SMART TILES CONTEST” (THE "CONTEST")

BY ENTERING THIS CONTEST, ENTRANTS CONFIRM THAT THEY MEET ALL THE ELIGIBILITY REQUIREMENTS SET OUT BELOW, AND AGREE TO ABIDE BY THESE RULES IN FULL AND TO ABIDE BY ALL DECISIONS OF SMART TILES, WHICH ARE IRREVOCABLE IN ALL RESPECTS IN RELATION TO THE CONTEST.

The contest is not in any way sponsored, endorsed, administered or associated with Instagram. You acknowledge that you are providing your information to Quinco and co Inc. (the "sponsor") and not Instagram. The information you provide will only be used for the purposes of administering this contest and in accordance with the sponsor's personal data protection policy (see below). Instagram is held completely harmless from all liability by each entrant in this contest. Questions, comments or complaints regarding the contest should be directed to the sponsor and not Instagram.

Contest Period

Organized by Quinco and co Inc, the contest will begin on March 1, 2021 at 10:00 hours (EST) and will end on December 31, 2021 at 11:59 hours (EST). The date and time of receipt of responses will determine their eligibility for the contest. In total, the contest consists of ten (10) contest periods, which are as follows:

Contest period	Corresponding dates
Contest Period 1	March 1, 2021 at 10:00 hours until March 31, 2021 23:59 hours
Contest Period 2	April 1, 2021 at 00:00 hours until April 30, 2021 23:59 hours
Contest Period 3	May 1, 2021 at 00:00 hours until May 31, 2021 23:59 hours
Contest Period 4	June 1, 2021 at 00:00 hours until June 30, 2021 23:59 hours
Contest Period 5	July 1, 2021 at 00:00 hours until July 31, 2021 23:59 hours
Contest Period 6	August 1, 2021 at 00:00 hours until August 31, 2021 23:59 hours
Contest Period 7	September 1, 2021 at 00:00 hours until September 30, 2021 23:59 hours
Contest Period 8	October 1, 2021 at 00:00 hours until October 31, 2021 23:59 hours
Contest Period 9	November 1, 2021 at 00:00 hours until November 30, 2021 23:59 hours
Contest Period 10	December 1, 2021 at 00:00 hours until December 31, 2021 23:59 hours

Eligibility

This contest is open to all persons residing in Canada or the United States who have reached the legal age of majority in their province or territory or state of residence at the time of entry. Employees of Quinco and Co Inc, Smart Tiles, their publicity and promotional agencies, their product suppliers, their agents, affiliates, subsidiaries, associated companies or providers of services related to this contest, or any other party directly involved in the running of this contest, as well as members of their immediate family (father, mother, brothers, sisters, children), their legal or common-law spouse and all persons with whom these employees, representatives and agents reside are prohibited from entering.

How to enter

No purchase required.

To enter the contest, you must:

- i. Follow at least one of the Smart Tiles profiles on the social media: Instagram, Twitter, Facebook or Pinterest.
- ii. Publish a photo or video of your creation with Smart Tiles products and share it with your subscribers on your personal accounts, including the hashtag #madewithsmarttiles. This identification is mandatory in order for the entry to be registered and for the winner to be reached if his or her photo is selected.
- iii. A limit of one (1) entry per project per person for the duration of the contest is permitted. Entrants must respect this limit or they may be disqualified.
- iv. Photos can be taken with any device. All photos are accepted (professional camera, smart phone, etc.).
- v. Throughout the duration of the contest and on a regular basis, Quinco and co Inc. will select certain of the entrants' photos to share them on these social media (Facebook and Instagram), its website and in newsletters in order to promote the contest and showcase the entrants' creations. Quinco agrees to credit each of the photos that will be shared. All entrants therefore grant Quinco and co Inc. the right to use their photo.

Certification of copyright

Each entrant certifies that he or she is the author and the sole owner of the copyright of the photographs presented and has the consent of the persons appearing in the photographs, and holds Quinco and co Inc. harmless from any action that may be brought as a result of the exhibition and publication of the photographs.

Prizes

There are a total of ten (10) prizes available to be won, one (1) prize for each of the ten (10) contest periods. Each prize consists of one (1) Amazon gift card valued at \$100 CAD or US, depending on the winner's country of residence. Prizes cannot be substituted or exchanged for cash. All prizes must be accepted "AS IS" WITHOUT ANY GUARANTEE OF ANY KIND, express or implied.

Selection of the winners

On the first business day following the end of each contest period, a panel made up of Quinco and co Inc. employees will select the winning photo of the month based on the following three criteria: - Originality - Aesthetics - Style

The selected entrant will be contacted by Quinco and co Inc. via private message on the social media.

In order to be declared the winner, the selected entrant must respond to the contest organizers within two (2) days of receipt of the message, following the instructions provided in the message, if any. The winner will have 2 days to respond to the Quinco representatives and provide contact information, failing which entry will be void and another winner will be selected. The person whose photo has been selected will be declared the winner of the prize, subject to satisfying all the conditions set out in these rules.

The winner will be announced on Smart Tiles' social media platforms and website.

If:

(a) the provisional winner declines the prize;

(b) Quinco and co is unable to contact the provisional winner via the social media as indicated;

(c) the provisional winner does not respond to Quinco and co (in the manner set down in these rules) within two business days of being notified by Quinco and co;

Quinco and co Inc. will declare that the provisional winner has not followed these rules or otherwise declare the provisional winner invalid or declare that the provisional winner is ineligible to receive the prize; in this case, the selection panel will select another provisional winner. Quinco and co Inc. will follow this process until an official winner is declared.

The chances of winning a prize will depend on the number of eligible photos submitted and the selection panel's evaluation of the eligible photos.

Ownership of the entries

All entries and documents sent to Smart Tiles and Quinco and co Inc. in connection with the contest (collectively, the "entry documents"), together with all copyright, trademark and other related ownership rights, will become the property of Quinco and co Inc. from the time of their submission.

Use of personal information, the winner's name, his or her image, etc.

By entering the contest, entrants consent to the collection, use and disclosure of their information by Smart Tiles and Quinco and co Inc. for the purposes of harmonization, the remittance of the prize and the publication of the winner. Except as otherwise indicated by law, by entering the contest, all entrants grant Smart Tiles and Quinco and co Inc. or their publicity and promotional agencies the unrestricted right (but under no obligation) to publish and use, without payment or other compensation, without notice, consent or approval, their name, photograph, image, address (city and province/territory), voice and statements, in whole or in part, relating to the contest or prize, in any publicity or broadcast, for an indefinite period of time and without geographical restriction, using any media known at present or subsequently created, and unconditionally consent to such publication or use without further notice, approval or compensation.

GENERAL TERMS AND CONDITIONS OF THE CONTEST

Disqualification

The contest organizers reserve the right to disqualify a person or cancel one or more entries from a person if that person enters or attempts to enter this contest in a manner that breaches these contest rules or in a manner that is unfair to the other entrants (e.g. entries exceeding the permitted limit).

Running of the contest

Any attempt to deliberately harm the contest website and/or any related site or to sabotage the legitimate operation of the contest is a violation of criminal and civil laws. Should such attempts be made, the contest organizers reserve the right to reject the entrant's entries and seek redress under the law.

Acceptance of the prize

The prize must be accepted as described in these rules and may not under any circumstance be transferred in whole or in part to another person, substituted for another prize or exchanged for cash, except as stated in the following paragraph.

Substitution of the prize

In the event that it is impossible, difficult and/or more costly for the contest organizers to award a prize (or part of the prize) as described in these rules, they reserve the right to award a prize (or part of the prize) of the same nature and of equivalent value.

Limitation of liability: Use of the prize

By entering this contest, any entrant selected for a prize holds the contest organizers, any company, corporation, trust or other legal entity controlled by or related to them, their publicity and promotional agencies, their employees, representatives and agents (the "recipients") harmless from any liability for damages that he or she may suffer as a result of the acceptance or use of his or her prize.

Functioning of the website

The contest organizers offer no guarantee of any kind that the contest website or any site related to it will be accessible or functional without interruption for the contest period or that they will be error-free.

Functioning of the social media

The contest organizers offer no guarantee of any kind that the sites of social media: Instagram, Facebook, Twitter and Pinterest will be accessible or functional without interruption for the contest period or that they will be error-free.

Limitation of liability: functioning of the contest

The recipients assume no liability in relation to the malfunction of any IT components, software or lines of communication, for the loss or absence of network communication, or for any failed, incomplete, incomprehensible or erased transmissions by any computer or network that may limit or prevent any person's ability to enter the contest. The recipients also disclaim all liability for any damage or loss that may be caused, directly or indirectly, in whole or in part, by the downloading of any web page or software or other, and by the transmission of any information relating to entering the contest.

Changes to the contest

The contest organizers reserve the right, at their sole discretion, to at any time cancel, terminate, modify or suspend this contest, in whole or in part, in the case of an event or human intervention that could alter or influence the administration, security, impartiality or running of the contest as set down in these rules.

Cessation of entries to the contest

In the event that the IT system is unable to register all contest entries during the contest period, for any reason whatsoever, or if entry to the contest must be ceased in whole or in part before the end date set down in these contest rules, the winning photo may be selected, at the contest organizers' discretion, from among the entries duly registered during the contest period or, if applicable, up to the date of the event that resulted in the cessation of entries to the contest.

Prize limit

In all cases, the contest organizers may not be required to award more prizes or to award a prize other than in accordance with these rules.

Limitation of liability: entry in the contest

By entering or attempting to enter this contest, any person releases and holds harmless the beneficiaries from any liability for damages he/she may suffer as a result of entering or attempting to enter the contest.

Authorization

By entering this contest, all entrants authorize the contest organizers and their representatives to use, if required, their name, photograph, image, voice, place of residence and/or statement regarding the prize for publicity purposes, without any form of compensation.

Communication with entrants

No communication or correspondence will be exchanged with entrants within the context of this contest other than in accordance with these rules or at the initiative of the contest organizers.

Identification of the entrant

For the purposes of these rules, the entrant is the person whose name appears on the social network account or who owns the selected email, and it is to this person that the prize will be awarded if he or she is selected and declared a winner, notwithstanding the paragraph below.

Minor entrant

In the event that an entrant selected for a prize is a minor, the entrant's parent or legal guardian will be required to sign the declaration form and accept the prize on the entrant's behalf in order to be declared a winner.

Decision of the contest organizers

Any decision of the contest organizers or their representatives regarding this contest is final and non-appealable.

Divisibility of the paragraphs

If any paragraph of these rules is declared or found to be unlawful, unenforceable or invalid by a competent court, that paragraph will then be deemed invalid, but all other paragraphs not affected will be enforced to the fullest extent permitted by law.

Language

In the event of a discrepancy between the English and French versions of these rules, if an English version is available, the French version will prevail.

Compliance

Any person who enters this contest agrees to comply with these entry rules and all conditions applicable to the creation of an account on the required social platforms, failing which they will be disqualified.

Abbreviated rules

NO PURCHASE REQUIRED. The contest begins March 1st 2021 at 10:00 hours (ET) and ends December 31st 2021 at 11:59 hours (ET). The contest is open to all legal residents of Canada and the United States who have reached the legal age of majority in their province or state/territory of residence at the time of entry. There are ten prizes to be won. Each prize consists of one (1) Amazon gift card valued at \$100. The chances of winning depend on the number of eligible entries received. The hashtag "#madewithsmarttiles" must be used in the entry. Full contest rules are available at www.thesmarttiles.com